WEBDESIGN CREATIVE BRIEF

Planning a website is a process; you should plan carefully and not rush into it. The titles below can help as a reference.

CMS WordPress

Choosing WordPress makes a lot of sense especially if you are planning to make a shopping website. WooCommerce is perfect partner for WordPress. Now pick a theme that you like, perhaps add a page builder and you are ready to rock!

Responsive Design

Responsive design is a no-brainer as more and more shoppers use their phones to shop online. Most well coded themes are responsive. And most give you the option to customize the theme even more if you want to. Test your website before launching!

Coding

Should you fully code your website or go the WordPress route and select a theme? It's a personal preference. Coding (if you know how) is great option especially for security. But, much more time consuming and pricey if your paying a developer.

Webpage Optimization

You know from reading this post and information from Google regarding organic scearches how critical it is to optimize your web pages. Unless your planning on paying for ads, getting free traffic is ideal. It does take some work and research though.

Content Curation

Content (written words) is still king. And the more quality content the better. Google wants users to have a good experience and stay on the page reading and learning.
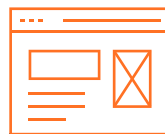
Planning Wireframe

Like building a house you have to start with a plan. We call this wireframing, use a sheet of paper and plan the number of pages and style of your home page. Start here first.

SEO

Like your website wireframe, plan you should plan for SEO. On-page SEO, Off-page SEO, Technical SEO, and Local SEO. This post will give you all the details.

Social Media Intergration

Social media intergration is important, especially when you start to blog, and I hope you do. You can share your posts on your social media & visitor can share and like.